



The International Women's Writing Guild

Niagara Creative Writing Conference Saturday, October 7, 2017 - Erie, Pennsylvania

Location:

The Writing Center and
Studios at Space to Create
310 East Tenth Street
Erie, PA 16503

Schedule

- 8:00 a.m. Registration
- 8:30 a.m. **Keynote**
Marisa Moks-Unger
- 9:00 a.m. Mary Beth Coudal
- 10:45 a.m. Cathleen O'Connor
- 12:15 p.m. Catered Lunch &
Book Fair
- 1:15 p.m. Marsha McGregor
- 3:00 p.m. All Voices Open Mic
- 4:00 p.m. Wine & Cheese
Reception
- 5:00 p.m. Closing Remarks

COST:

- \$75 Members
- \$95 Non-members
- \$115 New member special
(includes \$55 annual
membership dues)
- \$45 Students (with ID)
Lunch included!

TO REGISTER:

www.iwwg.org/events

Great Lakes Region writers – Please join us for a day of creative writing led by three outstanding Guild instructors. The conference offers insights into memoir, fiction, and op ed, as well as exceptional enrichment of your creative life. Experience the gifts of The Guild community!

The Story of Your Life *with Mary Beth Coudal*



Find the moments of your story when you turned one way and not another—the small, quiet moments and the big public events. Look at and write about the stories from your life journey. This fun and creative writing workshop inspires you with writing prompts, drama games, and experiential exercises to remind you of who you are and where you've been. Experienced, occasional, and beginning memoirists are invited to write, read, play, learn, chat, laugh, cry, and share.

The Narrative Arc in Fiction *with Cathleen O'Connor*



If you think the word “arc” implies a nice, balanced curve, think again! In fiction, the narrative arc is made up of the scenes and episodes in your story that keep the tension building and the reader glued to your book. It is the framework on which you build your story. In this workshop, we will explore four key components of the narrative arc that are vital to get you to that satisfying ending that every reader wants. We'll use an example to illustrate the narrative arc and then you will get to test the narrative arcs of your own fiction projects. Time for writing and discussion will be provided.

Standing Up and Speaking Out: Writing the Op Ed *with Marsha McGregor*



Expressing our opinions on the topics we are most passionate about requires not only compelling writing but a solid framework upon which to build a persuasive message. We'll explore some of the tools you can use to articulate your personal convictions in a public forum.