

IWWG New York

International Women's Writing Guild Spring Big Apple

SUNDAY, APRIL 15, 2018 • 8:30 AM – 6:15 PM

POETS HOUSE

10 River Terrace
New York, NY 10282

FEE (INCLUDES LUNCH)

IWWG Members • \$150

Non-Members • \$185

New Member Special • \$195
includes \$55 annual IWWG
membership

Students • \$45

SCHEDULE

8:30 AM • Registration &
Coffee, Tea & Pastry

9:00 AM • Introductions &
Opening Remarks

9:15 AM • Cathleen O'Connor
Paula Scardamalia

11:30 AM • New Authors Panel
& Book Signing

12:30 PM • Catered Lunch

1:30 PM • Agents Panel

2:30 PM • Yun Wei
Meet-the-Agents Sessions

4:45 PM • All Voices Open Mic

6:15 PM • Wrap-Up

REGISTER

www.iwwg.org/events

QUESTIONS?

iwwgquestions@iwwg.org

It's our second year at Poets House, and we're excited to offer new workshops and teachers, as well as reprise the popular session on queries and pitches. Meet agents and new authors, and participate in the All Voices Open Mic!

“Community matters. I found a safe place to have a voice.
There are all levels of writing, and all levels matter.”

– past conference participant

WHAT POETRY AND FICTION CAN LEARN FROM EACH OTHER

Yun Wei

Poetry and fiction are perceived as separate and opposing forms, governed by different values and objectives: fiction, as leading with narrative and characterization; poetry, as a more effective vehicle for abstraction and the aesthetics of language. In this workshop, we examine how the structures and devices of one form can generate stronger work in the other and provide a framework for editing. We will look at how the characterization and logistics of fiction can sharpen the purpose of your poems, and how poetry can calibrate the voice and language of your fiction and act as a catalyst for experimentation. We will study the great writers who have blurred the lines between forms, then put techniques into practice with writing exercises.



A CRASH COURSE ON QUERIES AND PITCHES

Paula Chaffee Scardamalia

As if it isn't challenging enough to write a book, you also have to sell it—to agents, editors, marketing teams, and publishers. Self-publishing? You still have to sell it to book reviewers, book sellers, and readers. This crash course provides tips to structure and write effective queries and pitches—ones that sell. With discussion, critique, and role play, Paula will share what makes an effective query or pitch, what to put in, what to leave out, and

how to start building relationships with these marketing tools. Bring a printed copy of your query or pitch if you'd like a critique (if time allows). Come prepared to learn and to laugh.

THE NARRATIVE ARC IN FICTION AND NONFICTION

Cathleen O'Connor

If you think the word “arc” implies a nice balanced curve, think again! The narrative arc is made up of the scenes and episodes in your story or memoir that keep the tension building and the reader glued to your book. It is the framework on which you build your story. In this workshop, we will explore four key components of the narrative arc that are vital to get you to that satisfying ending that every reader wants. We'll use an example to illustrate the narrative arc, and then you'll get to test the narrative arcs of your own projects. Time for writing and discussion will be provided.

