

The
International Women's
Writing Guild

2016 Spring Big Apple Conference

APRIL 16-17, 2016
8:30 AM TO 5:15 PM

SCANDINAVIA HOUSE
58 Park Avenue
New York, NY 10016
www.scandinaviahouse.org

Click Here For More Information and To Register:
<https://iwwg.wildapricot.org/event-2153312>

Conference Fee

Whole Weekend	Saturday only	Sunday only
Members \$235	Members \$125	Members \$150
Non-Members: \$295	Non-Members \$185	Non-Members \$210

SATURDAY, APRIL 16

- 8:30 am–9:15 am Registration and gathering
- 9:15 am –9:30 am Welcome by IWWG President, Judy Huge
- 9:30 am–12:00 pm Morning workshop with June Gould
- 12:00 n–1:30 pm Lunch on your own (options within building and nearby)
- 1:30 pm–4:00 pm Afternoon workshop with June Gould
- 4:15pm–5:15 pm Open readings

SUNDAY, APRIL 17

- 8:30 am–11:00 am Making Spaces/Going Places-Mary Beth Coudal
- 11:15 am–12:15 pm Author Panel
- 12:15 pm –1:30 pm Book Fair
- 12:15 pm–2:00 pm Lunch on your own (options within building and nearby)
- 2:00 pm–3:00 pm Meet the Agents Panel
- 3:15 pm–5:15 pm Meet the Agents Pitch Sessions
- 2:30 pm –4:30 pm The Story Beyond the Book: Why Branding with Integrity Matters More Than Ever with Jeffrey Davis

**MEMBER AUTHOR PANEL
AND BOOK FAIR
11:15 am to 1:30 pm**

**MEET THE AGENTS
READY TO RECEIVE YOUR PITCH.
2:00 pm to 5:15 pm**

One-on-one appointments with literary professionals last up to 10 minutes and are secured on a first-come, first-served basis.



WHAT ARE WOMEN WRITING ABOUT ANYWAY? WITH JUNE GOULD

Join June Gould, Ph.D. in a full day of inventing, constructing, and crafting the multi-cultural narratives, stories, and poetry already living deep within your life. This hands-on workshop will explore women's writing, women's images, and women's personal and political concerns.

Leave with several pieces that you're ready to share. Electrify yourself while at the same time discover how IWWG writers can be a supportive and inspiring community. There will be writing examples and guided writing exercises.

Women are the vessels of story, history, mythology, action and emotion. Tapping into our poems and stories, we will mine and construct our significant female lives.



MAKING SPACES/GOING PLACES WITH MARY BETH COUDAL 8:30 - 11:00 am

Research, report, and write long-form narrative stories. Then, plan to pitch your stories effectively. This workshop dives into the basics of publishable essays. We brainstorm, craft, and discuss service, Q&A, travel, health, personal, editorial, and human interest pieces.

THE STORY BEYOND THE BOOK: WHY BRANDING WITH INTEGRITY MATTERS MORE THAN EVER WITH JEFFREY DAVIS 2:30 pm to 4:30 p.m.



Talk of platform and branding confounds authors, new and veteran. Yet when approached in the right way, branding can be a dynamic, rewarding process for authors and their audiences. A combination of interactive exercises, author examples, coaching, and guided conversation, this workshop will give you concrete ideas and starting steps to own your brand and brand story now.